**PUBLIC SERVICE ANNOUNCEMENTS**

Many radio stations will run public service announcements (PSAs) for free. Reach out to your local radio stations to see if they would be willing to mention NF Awareness Month this May. We have included some suggested wording that you can share with a local radio personality or station producer to read on air. Please let us know at media@ctf.org if you’re reaching out in your market, or need further advice.

### Version A

**May is NF Awareness Month.**

NF is a **genetic disorder affecting 1 in 2,000 people worldwide**—but it remains **underdiagnosed and under-recognized**. NF causes tumors to grow on nerves throughout the body, leading to complications like learning disabilities, chronic pain, and even cancer.

Right now, **there is no cure—but there is hope.** The **Children’s Tumor Foundation** is driving research and advancing treatments to improve lives.

Learn more and join the fight at www.ctf.org—that’s [www.ctf.org](http://www.ctf.org)**.**

### Version B

May is NF Awareness Month. Never heard of it? You’re not alone. Even though NF, or neurofibromatosis affects 4 million people worldwide, it remains widely unknown.

NF is a genetic condition that causes tumors to grow on nerves throughout the body. These tumors can lead to blindness, deafness, bone abnormalities, disfigurement, learning disabilities, chronic pain, and even cancer.

While there’s no cure yet, research is making incredible progress. With your support, the Children’s Tumor Foundation can fund groundbreaking treatments that offer hope for better management and, one day, a cure.

Neurofibromatosis doesn’t define who people are. But together, we can help redefine what’s possible.

Learn more and take action at [www.ctf.org](http://www.ctf.org).

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