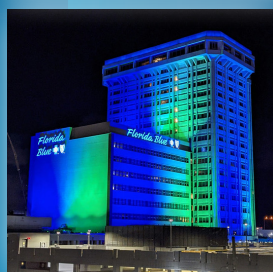
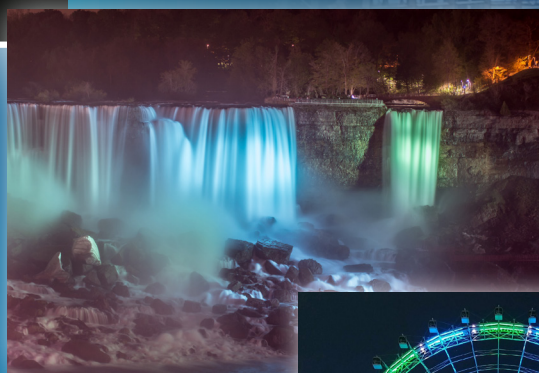


May is **NF** Awareness Month

SHINE A **LIGHT** ON **NF**



Shine a Light on NF is a grassroots initiative that brings global NF awareness into local communities by lighting up buildings, bridges, water features, monuments and other architectural icons in blue and green (the official colors of the NF cause). Shine a Light on NF is an integral part of the Children's Tumor Foundation's NF Awareness Month campaign, done in partnership with other organizations. Each year, over 500+ landmarks across the country and around the world participate.

What is NF? NF refers to a group of genetic conditions that cause tumors to grow on nerves throughout the body. NF includes neurofibromatosis type 1 (NF1) and all types of schwannomatosis (SWN), including NF2-related schwannomatosis (NF2-SWN). NF affects one in 2,000 people of all populations. There is currently no cure, but the Children's Tumor Foundation, the world's leading organization dedicated to NF, is driving research, expanding knowledge and advancing care for the NF community.

WHAT WE'RE ASKING YOU TO DO:

- Light up blue (and green, if you have the capacity for multiple colors) on May 17, World NF Awareness Day. (Or any other day available in May.)
- Post a photo (or share ours) on your social media platforms; tag @childrenstumor and use the campaign's official hashtag, #EndNF

POTENTIAL REACH

- Infused into all CTF NF Awareness Month communications
- Listed on a ctf.org dedicated NF Awareness Month webpage
- Mentions and photos on multiple CTF social media posts
- Press releases and media placements
- Communication nationwide to CTF volunteers
- Community viewing parties

**CHILDREN'S
TUMOR
FOUNDATION**
ENDING NF
THROUGH RESEARCH

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@childrenstumor      